



CARES STEERING COMMITTEE EOY MEETING

DEC 2021

Agenda



What We've Done This Year

Next Year's Budgets

Questions For Steering

What We've Done This Year

General Update

FINANCIALS

\$341K

TOTAL BUDGET

\$281K

BUDGET USED

\$0K

BUDGET REMAINING

ORGANIZATIONS GIVEN TO YTD

34

ORGANIZATIONS

\$9.7K

AVERAGE TICKET SIZE

Some Good We Did

Disaster Support

- Donated to: orgs that provided support during TX storms
 - North Texas Food Bank
 - Bridge HRC
 - FPOCC
 - Free Lunch TX

Social Issues

- Donated to:
 - Act to Change
 - AALDEF
 - Stop AAPI Hate
 - Open Door Legal

Some Good We Did

Education/ Youth

- Donated to:
 - Hope Technology School
 - Fostering Wishes
 - Mid Peninsula Boys & Girls Club
 - PIPOL

Animal Welfare

- Donated to:
 - WildCares

Some Good We Did

Austin Hope Foundation

- Organization helps foster care kids with an emphasis on those aging out of the system.
- AppLovin was a Silver Sponsor of their annual golf charity drive



Mid Peninsula Boys & Girls Club

- AppLovin Cares ran a food donation drive (kudos to Elena for leading the charge in coordinating this across both the SF and PA offices).



Some Good We Did

Casa de Las Madres

- AppLovin Cares ran a live volunteer event where employees packed hygiene-kits for victims of domestic violence.



Some Good We Did



Family Giving Tree

- AppLovin Cares hosted a Dec holiday toy giving drive.
- **Stats: 100 gifts were donated to date.**

2022 Budget Forecast

Our Budget Next Year

- **LT Partners: \$250K**
 - Red Cross
 - Minds Matter SF
 - Casa de Las Madres
 - Open Door Legal
 - WildCares
- **Employee Requests: \$300K**
- **Inbound Requests: \$50K**
- **Total Budget: \$600K**

Thank You!

